



SPONSORING FILE



ANNUAL
COMMODITY
TRADING
COCKTAIL
GENEVA



CONNECT BUSINESS & PEOPLE

Connect your brand with the best in
Commodity Trading and International Trade



The Best Way
to Influence
and Connect with the
World's Leading Players
in International Trade
(including commodity)
but not only...

“I like the trust and dynamism that Ampersand World employees inspire. They are real pioneers who know how to surprise their community through the different services they offer. AW has an established brand image and is well known on the market.”

Michel ZUMSTEIN
Executive Vice President
at Lombard Odier

Regular Partner of the AW'S Annual Cocktail



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OUR DNA

We empower business and people by providing services in three key areas

CAREER BUILDER

1

Ampersand World's recruiters are specialized by sectors, meaning that they are always up to speed with the latest developments in your industry

- Energy
- Agribusiness
- Metals
- Trade Finance

We recruit all executive staff (CEO, CFO, Board Members...), Traders (Seniors, Juniors), Business Developers, Marketers, Operators, Analysts, Risk Managers as well as support staff such as Executive Assistants, Accountants, HR and many more.

PEOPLE TRAINER

2

We have set up **AW Academy**, a series of e-learning training courses focused on physical commodity trading, shipping, trade finance and other topics relating to international trade.

Our e-learning courses are available in house to ensure greater confidentiality for your team.

We also created the **Career Booster** solutions, delivered by a team of coaches and talented practitioners who are on hand to guide, advise and develop strategies with those looking to boost their career.

LIVE MOMENTS MAKERS

3

We organise a range of events linked directly to the world of trading.

- Commodity Trading conferences and forums worldwide
- Business breakfasts, AW Mornings
- Afterwork parties and cocktails
- Tailor-made events

These social and professional networking events help us to build a strong community in our industry.

They trust in us:



OUR INFLUENCE

We are a leading Swiss recruitment agency that specialises in commodity trading and finance. Our services include setting up business meetings and organising events and conferences that are 100% focused on international trade (shipping, trading, finance, etc.).

DIGITAL

25'000+

Email newsletter
Subscribers

350'000+

Yearly website
page views

100'000+

Single visitors each
month

SOCIAL

5'000+

Daily followers

RECRUITMENT

800+

Average mandates we work
on a yearly basis

100+

Companies of all size

LIVE MOMENTS

40'000

Persons in our
network

5'000+

Attendees to our
events

200+

Conferences & Summit
we support

20+

Professional
Networking Events

25+

Official Partners benefit from
the visibility of our events

Benefit from a range of professional events to connect with third parties, potential clients, partners, suppliers we have in our network.

AW can help you to access some of the biggest names in commodity trading and finance, from Switzerland and beyond.

Our events are a unique and convenient occasions to connect with and influence leading global players, who are hand-picked to suit the nature of the event.

Stand out from the competition with high-profile branding in the lead-up to and during events.

Network with senior figures and influencers from the world's leading commodity trading firms to create new relationships or maintain existing ones. Our events are an opportunity for you to create new leads and facilitate one-to-one meetings.

By supporting AW events, you are supporting the commodity trading sector.

CONTACT

Violaine Reynier +41 78 643 11 53 trading_event@ampersandworld.ch

OUR NETWORKING SOLUTIONS

Ampersand World organises a range of events that are directly linked to the world of trading, including conferences, forums, business breakfasts and after-work parties, to which most of our clients and partners are regularly invited. Thanks to this experience, we are also able to organise bespoke events, as well as private lunches or dinners for our partners.



HAPPY HOURS

Informal Networking Drinks

3 editions a year - Since 2012

ABOUT THE EVENT

Our Happy Hours are friendly drinks opened to all professionals interested in Commodity Trading, Shipping and Trade Finance. Aimed to unite our community and meet up with various players in a relaxed atmosphere.

KEY FIGURES

10th Edition
2'000 guests invited
150 attendees
30 Companies of all sizes
ATTENDEES
 Commodity players

ANNUAL
 COMMODITY
 TRADING
 COCKTAIL
 GENEVA

ANNUAL COMMODITY TRADING COCKTAIL

Conferences + Networking Cocktail

1 edition a year - Since 2010

ABOUT THE EVENT

This event is aimed at top influencers in the commodity trading, shipping and finance sectors, as well as investors.

KEY FIGURES

6th Edition
6'000 guests invited worldwide
500 attendees
80 Companies of all sizes
ATTENDEES
 Leading figures from the commodity sector



COMMODITY GOLF CUP

Golf Competition + Networking Dinner

1 edition a year - New

ABOUT THE EVENT

This prestigious event is designed with golfers in the commodity trading sector in mind, who will be joined by other VIPs for drinks and dinner following the competition.

KEY FIGURES

2nd Edition
1'000 guests invited
250 attendees
40+ Companies of all sizes
ATTENDEES
 Leading figures from the commodity sector & qualified golf players



TAILOR-MADE EVENTS SOLUTIONS

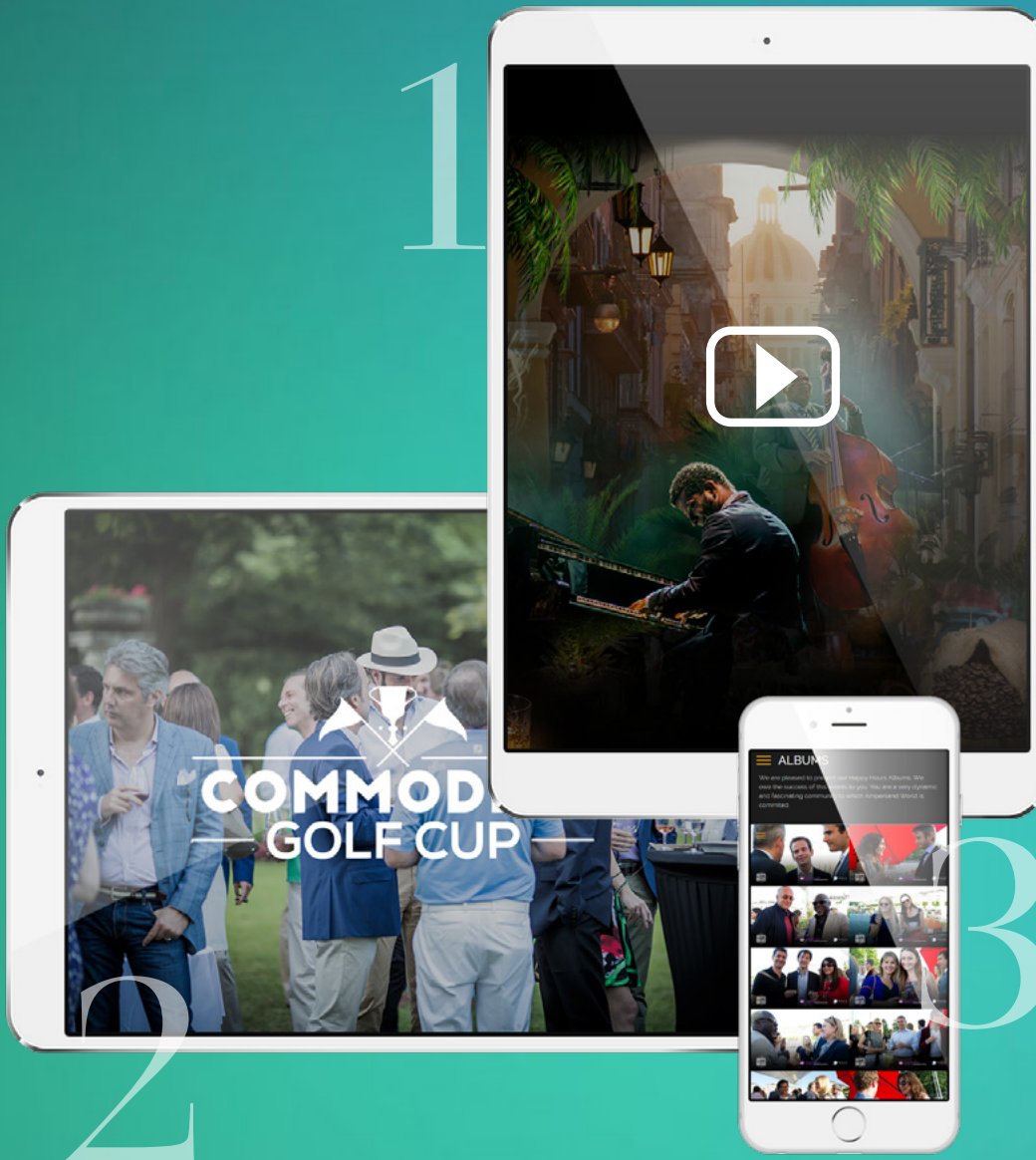
For your specific needs / targets

ABOUT THE EVENT

We have extensive experience of organising 100% bespoke events and can provide solutions from A to Z.
 Contact us to find out more about our tailor-made solutions and we will arrange an initial meeting to review your project in greater detail.

LIVE MOMENTS

Live again the highlights from our events through our photo albums and videos.
magazine.ampersand-world.com/events-aw



- 1 - 5th Edition of the Annual Commodity Trading Cocktail
<http://magazine.ampersand-world.com/events-aw/>
- 2 - 1st Edition of the Commodity Golf Cup
<http://magazine.ampersand-world.com/events-aw/>
- 3 - Photo albums of our Happy Hours
<http://magazine.ampersand-world.com/events-aw/>

AW'S EVENTS

HAPPY HOURS

Our Happy Hours are friendly drinks open to all professionals with an interest in commodity trading, shipping and trade finance. The aim of these quarterly events is to bring our community together and offer you the opportunity to meet up with your team. They are the perfect occasion to catch up with us and enjoy some relaxed drinks out of office hours.

WHO ATTENDS

- Sponsors
- Partners
- Commodity Professionals

WHY ATTENDING

- Connect with other commodity professionals
- Develop business opportunities
- Be part of the community
- Network at international level and share insights
- Develop key relationships and facilitate new business

3 REASONS TO SUPPORT OUR EVENTS

- PROMOTE your company within the commodity trading industry during three months
- BE PART of Geneva's thriving commodity trading community
- ACCESS a network of professionals

40'000
People
in our network

2'000
Guests invited
to our Happy Hours

10th
Edition of
our happy Hours

150+
Attendees

30+
Companies of all sizes

Strong
Relationships created



LIVE AGAIN OUR EVENTS WITH IMAGES



Highlights from our events through our photo albums and videos:
ampersand-world.com/happy-hours/albums/

SPONSORSHIP PACKAGES

	HAPPY HOURS PACKAGE
BUSINESS:	
Pass for your team Promote interaction and boost your business	10
Invitations for your clients Share the experience with your clients	200
Access to guestlist Connect with companies decision makers & influencers	Yes
Make an impact Be an influencer	Short Speech Time
No competitor Exclusive sponsorship in your area of business	Yes
Venue Experience	Food & Beverage (limited time)
BRANDING:	
Generate media coverage Before-during-after (12 weeks)	Event Coverage (web, photo, video)
Engage people with your brand Corporate gifts	Goodies / Marketing Bag
Maximize your prestige and increase your visibility Advertising space	Roll-Up, Brochure
Fees	On demand



AW'S EVENTS

ANNUAL COMMODITY TRADING COCKTAIL

This event is aimed at top influencers in the commodity trading, shipping and finance sectors, as well as investors. A concept-event where TALENT has no limits: together with about 500 people from the world of trading, some artists will also be present (athletes, artists, dancers etc...)

WHO ATTENDS

- Executive Comitte Members
- C-level executives
- Senior managers
- Founders and shareholders
- Senior traders and junior experts
- Influencers (Politics, Analyst, Economics...)

WHY ATTENDING

- Be part of a dynamic event
- Access some of the world's key industry figures
- Increase business opportunities
- Network at international level, share insights and interact with leading figures
- Develop key relationships and facilitate new business

5 REASONS TO SUPPORT OUR EVENTS

- BENEFIT from media coverage and the visibility offered by a major event in the commodity trading sector
- INVITE your clients to a prestigious event
- EXPAND your network with top managers and C-Level
- PROMOTE your company on stage
- BE part as a VIP of an unque event in Geneva

40'000
Persons
in our network

6'000
Guests invited
worldwide

6th
Edition of our
Commodity Cocktail

500+
Attendees

80+
Companies of all sizes

Strong
Relationships created



LIVE AGAIN OUR EVENTS WITH IMAGES



The best moments in video:
ampersand-world.com/happy-hours/albums



The event's website:
ampersand-world.com/happy-hours/albums

SPONSORSHIP PACKAGES

	SILVER	GOLD	PLATINUM	DIAMOND
BUSINESS				
Exclusive lunches Access to 5 lunches with leading figures from the commodity trading sector after the event	-	-	-	Yes
Pass for your team Promote interactions and boost your business	5	10	20	20
Invitations for your clients Share the experience with your clients	20	50	100	100
Access to guest list Connect with companies decision makers & influencers	-	-	Yes	Yes
Make an impact Be an influencer	-	-	Conference Speaker	Conference Speaker
No competitor Exclusivity	-	Yes	Yes	Yes
BRANDING				
Generate media coverage Before-during-after	Event coverage	Event coverage + 3 months after	Event coverage + 3 months after + Interview	Event coverage + 3 months after + Interview
Engage people with your brand Corporate gifts	-	Reward	Reward	Reward
Maximize your prestige and increase your visibility Advertising space	Table	Corner	VIP Lounge	VIP Lounge
Fees	On demand	On demand	On demand	On demand

AW'S EVENTS

COMMODITY GOLF CUP

This competition is aimed at top influencers in the commodity trading, shipping and finance sectors, as well as the best in upstream, corporate investment and angel investors. This prestigious event is designed with golfers in the commodity trading sector in mind, who will be joined by other VIPs for drinks and dinner following the competition.



WHO ATTENDS

- C-level executives
- VIPs
- Expert golf players

WHY ATTENDING

- Take part in the commodity sector's first ever golf competition
- Create business opportunities in an exclusive environment
- Meet key decision-makers
- Play on a prestigious Swiss golf course
- Combine business performance with leisure and sport

3 REASONS TO SUPPORT OUR EVENTS

- ASSOCIATE your brand image with a premium sporting event
- NETWORK with high-level decision-makers
- ACHIEVE your business targets in a different way through sport and leisure

40'000

People
in our network

1'000

Guests invited

2nd

Edition of our
Golf Cup

250

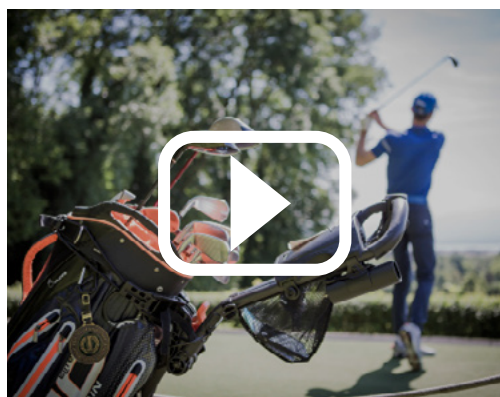
Attendees

40+

Companies of all sizes

Strong

Relationships created



LIVE AGAIN OUR EVENTS WITH IMAGES



The best moments in video:

ampersand-world.com/happy-hours/albums



The event's website:

ampersand-world.com/happy-hours/albums

SPONSORSHIP PACKAGES

	PUTT	SWING
ACCESS FOR YOUR TEAM		
For the competition	2	6
For the cocktail dinner	5	15
MAKE AN IMPACT	-	A Speech Time is Given
ACCESS TO THE GUEST LIST		
People invited	-	Yes
Peoples attending to the event	Yes	Yes
PRIZE-GIVING CEREMONY	Yes	Yes
VISIBILITY OF YOUR COMPANY DURING THE EVENT		
Visibility on the course	Yes	++
Visibility during the cocktail	Yes	++
	On demand	On demand

SPONSORING FILES

OUR PARTNERS

They accompanied us

ACADEMY & FINANCE

Groupe
ack

AXA Trade Credit
Insurance



BCDT

BRADY
Commodity Software Solutions

COMMODITIES
NOW

CVSTOS
THE TIME KEEPER

CYCLOPE

Davidoff
CIGARS

Deloitte.

DOMAINE ROYAL PALM
MARRAKECH



EDMOND
DE ROTHSCHILD



Filhet-Allard Maritime
MARINE INSURANCE BROKERS

EH EULER HERMES

F.P.JOURNE
Invenit et Fecit

GARP



GOLF & COUNTRY
CLUB DE BONMONT



INSPECTORATE

Intertek

JEUNE AFRIQUE

LA COURONNE
la passion du cigare

LOMBARD ODIER
LOMBARD ODIER DARIER HENTSCH

Modenacars

OTCex Group

Pernod Ricard

prodata
GROUP

PEOPLE &
PERFORMANCE

SCABAL
A PASSION FOR CLOTH

SCCF
STRUCTURED COMMODITY & CORPORATE FINANCE



SUR-LA-TERRE

SWISS

TESLA

Wow! Everything was perfect: the food, the drinks, the cigars! I felt more than welcomed and the crowd was receptive and appreciative of the event, you must be proud of the network you have built up.

It is literally the first event where I have run out of cards!

Daniel D. - Trader

About the 4th Edition of the Annual Commodity Trading Cocktail

Wanted to express my gratitude whilst congratulate you on the success of the event.

Wish Ampersand very much success in the future to come... Geneva.

Antonio K. - Commodities Trader

About the 9th Edition of the Happy Hours

Golf, company on golf course, excellent cocktail organisation and environment and of course opportunity to exchange with persons with common interests.

Steve M. - Investor

About the 1st Edition of the Golf Cup

A great party and an interesting conference with, as usual, your great mix of great people. How do you do it?!

David N. - Business Developer

About the 5th Edition of the Annual Commodity Trading Cocktail

SPONSORING FILE

BECOME A PRIVILEGED SPONSOR

Get **exclusive access** to the competition for you and your clients

As a VIP member, **meet influential leaders** during the cocktail

Increase your visibility through extensive media coverage





ANNUAL
COMMODITY
TRADING
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www.ampersand-world.com



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