

COMMODITIES INNOVATION AWARDS 2024

In an era marked by numerous economic, geopolitical and energy transition challenges, the Commodities industry plays a central role. Despite the significant impact of traders in metals & ores, agriculture or energy, their work and added value are underestimated by the public. To address this, Ampersand World will organize this fall the first “Commodities Innovations Awards”. The aim of the awards is to highlight the excellence of trading companies in the Swiss ecosystem, their innovations and the solutions developed to tackle the many challenges facing the global economy.

Celebrating innovation

The Commodities Innovation Awards will honor the commodities trading and shipping industry’s achievements in innovation and sustainability. From technological breakthroughs to innovative business models and forward-thinking management strategies, the awards will spotlight initiatives reshaping the industry’s future.

Spreading the word

A jury comprising personalities from diverse backgrounds will present the prizes, serving a dual purpose: to share the sector’s positive developments to as wide an audience as possible, promoting the dissemination of top achievements and practices; and to inform the general public about the Swiss trading sector’s expertise, innovations, and impact on both local and global economies.

Strengthening the ecosystem

The awards aim to create a distinctive forum for industry players, regulatory bodies, NGOs, and the general public to convene and exchange ideas. It will underscore the diversity of the Swiss trading ecosystem and its contribution to enhancing supply chains, as well as fostering connections among local entities. ■

Ampersand World Genève



GERMAN VERSION

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INNOVATION
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