

**AW**  
EXECUTIVE


EXCLUSIVE  
SEARCH  
& CONSULTANCY

# Package Premium

Duration: 4 to 6 weeks

Format: 10 hours

Includes: Assessments, guidance,  
network, and premium deliverables



A high-end program to take a step back, clarify your trajectory, and build a concrete action plan for the next phase of your professional journey.

# A strategic and personalized support to structure your next professional step

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## Why this program?

In a constantly evolving professional world, taking a step back and defining a path aligned with your aspirations and skills is essential. This intensive program, created by Penda Coulibaly, an expert in strategy and executive recruitment, offers you a tailored approach to clarify your vision and accelerate your transition.

This exclusive support, combining assessment, strategic coaching, and career design with the Japanese Ikigai method, enables you to confidently build a personalized action plan. This program is a deep dive to structure your next professional and personal steps.

This is not a coaching program. It's a complete repositioning process that covers everything you need from reflection to transformation and action.

**The investment is similar to that of an extraordinary trip... except here, the destination is your next professional self.**



Designed and led by:  
**Penda Coulibaly** (Career & Leadership Coach, Executive Search Consultant, Entrepreneur)

# The Program

## PHASE 1 **Opening session – Diagnosis & alignment (1h30)**

- Clarification of the situation, challenges, and objectives
- Definition of the exact scope of the support
- Selection of relevant assessments (if needed)

**Deliverable:** Diagnostic summary + strategic priorities

## PHASE 2 **Assessments (1 to 3 if needed – included)**

Up to 3 assessments selected according to your profile:

- Leadership
- Personality
- Motivations / styles
- Transition / decision-making

**Everything is included in the package, with no additional cost**

## PHASE 3 **Integrated debrief(s)**

In-depth analysis + practical translation:

- Strengths, blind spots, development areas
- Career or business decisions to prioritize
- Alignment with ambitions and market realities

# Le programme

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## PHASE 4 2 to 3 deep-dive sessions (1h to 1h30)

Depending on the client's needs:

### Career / Leadership

- Professional storytelling
- Positioning and posture
- Visibility & influence strategy

### Transition / Repositioning

- Target role/profile analysis
- Strategic review of CV & LinkedIn
- Market activation plan

### Business / Entrepreneurship

- Business model
- Prioritization
- Positioning

## PHASE 5 Access to a privileged network & introductions (if relevant)

When relevant, you'll benefit from targeted introductions within my network: executives, founders, key decision-makers, and partners.

Always with a qualitative, strategic, and confidential approach.

## PHASE 6 Closing session & final roadmap (1h)

- Review
- Summary of key decisions
- 60–90 day action plan
- Areas for attention

**Deliverable:** One clear and actionable summary page

# Le programme

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## ANNEXES **Priority support between sessions**

- WhatsApp / voice messages / emails
- Response within 24 business hours
- Never stay stuck between two sessions

## BONUSES **Bonus 1: Relecture complète du CV et optimisation haut niveau** (AT NO EXTRA COST)

- Career alignment
- Message consistency
- Executive storytelling
- Impact

### **Bonus 2: Free professional photos**

## CONCLUSION

A 4 to 6-week premium executive program, covering everything you need from reflection to transformation and action: **10 intensive sessions**, up to **3 assessments**, access to a **network of decision-makers, priority support**, an **executive-level optimized CV & LinkedIn profile**, and **your professional photos included**.

A transformational journey reserved for a limited number of professionals per year.

# The benefits of this support

**An expert coach :**

**Penda Coulibaly :** Expert in career path structuring and positioning, Executive Career Agent, offering a triple approach (strategy, career coaching & personal coaching in a professional context). 20 years of expertise dedicated to professional transformation and career evolution.

**20 years of expertise** dedicated to professional transformation and career evolution

**In-depth analysis** through assessments, bringing immediate clarity on your strengths and opportunities

**A highly structured and premium program**, offering direct ROI in terms of decision-making and career alignment

**Tailor-made individual support**, far beyond classic coaching

**Premium support:** structured sessions and deep, impactful work

**A mix of pragmatic and introspective approaches** for lasting impact

**Concrete and actionable insights** from the very first session



**Package  
Premium**

If you want  
different results,  
you must be willing to  
do what you've never  
dared to do before.

**PRICE**

Please contact us for a quotation.

**PAYMENT TERMS**

Payment must be made no later than 48 hours before the program begins. It can be made in one or two installments, depending on your preference.

**ADDITIONAL SERVICES**

Any specific request or service outside the scope of this program will be subject to a dedicated proposal, prior approval, and additional invoicing.

**Book your slot now and take the leap toward a more aligned and impactful future.**

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**Accelerate your career to the next step**

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